54th Annual Meeting of the Association for European Paediatric and Congenital Cardiology

May 13-16, 2020 | Gothenburg | Sweden

SPONSORSHIP AND EXHIBITION PROSPECTUS

Invitation to industry

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1. WELCOME

Dear friends,

We are proud and honoured to welcome you to the 54th Annual Meeting of the Association for European Paediatric and Congenital Cardiology to be held in Gothenburg, Sweden on May 13-16, 2020. This meeting has a long tradition of bringing together not only Pediatric Cardiologists but also specialists from all the other disciplines dedicated to the care of patients with congenital heart disease with delegates coming not only from Europe but from around the world. The number of participants has steadily increased during the last years, not the least due to the involvement of colleagues from allied professions, such as nurses and technicians.

The venue of the meeting is at the Swedish Exhibition Centre, centrally located in Gothenburg, with excellent exhibition areas in direct vicinity of the lecture halls and within the same areas provided for coffee breaks and lunches. This will facilitate and provide great opportunities of fruitful discussions and meetings with all the different subspecialties dealing with the diagnosis and treatment of children with heart disease.

On behalf of the Local Organising Committees from Lund and Gothenburg

Jan Sunnegårdh, MD, PhD, Professor  
Local Organising Committee Chair

Katarina Hanséus, MD, PhD, Associate Professor  
Local Organising Committee Co-Chair

2. COMMITTEES

AEPC COUNCIL

Gurleen Sharland  
President

Katarina Hanseus  
President Elect

Ornell Milanesi  
Secretary General

Nico A. Blom  
Scientific Secretary

Sylvie Di Filippo  
Treasurer

Skaistė Sendžikaitė  
Junior Councillor

Dimpna C. Albert  
Councillor, Chair of AM in Sevilla

Felix Berger  
Councillor

Roberto Di Donato  
Councillor

Happonen Juha-Matti  
Councillor

Jan Janousek  
Councillor

LOCAL ORGANISING COMMITTEE

Jan Sunnegårdh, MD, PhD  
Professor, Pediatric Cardiology

University of Gothenburg

Heart Centre, The Queen Silvia Children’s Hospital

Sahlgrenska University Hospital

Gothenburg, Sweden

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Katarina Hanséus, MD, PhD  
Associate Professor

Department of Pediatrics

Children’s Heart Centre

Skane University Hospital

Lund, Sweden

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3. AEPC2020 GENERAL INFORMATION

Date
May 13-16, 2020 Gothenburg, Sweden

Venue
Swedish Exhibition Centre, Gothenburg, Sweden

Expected participation
Approx. 1100 international physicians and nurses in the area of Paediatric and Congenital Cardiology

Organized by
Association for European Paediatric and Congenital Cardiology (AEPC)

AEPC was founded in Lyon in 1963 (Association Européenne pour la Cardiologie Pédiatrique) and subsequently has created a network of specialists who are committed to the practice and advancement of Congenital Cardiology and closely related fields. The overall membership of the Association now stands at 1500 paediatric cardiologists and other specialists. The amount of members increases by 11% a year. AEPC and its Working Groups aim to enhance collaboration amongst members for scientific research and professional development and to maintain high standards of professional practice. For further information, please, visit www.aepc.org

4. VENUE

THE SWEDISH EXHIBITION CENTRE/GOTHIA TOWERS
The Swedish exhibition centre/Gothia Towers is Europe's largest and most heart-of-the-city meeting point with everything under one roof. With more than 40 000 square meters of space for conferences, congresses, events, exhibitions and shows this venue offers AEPC 2020 the perfect location.

Address: Swedish Exhibition Centre, Gothenburg, Sweden
https://en.svenskamassan.se
5. EXHIBITION OPPORTUNITIES

A commercial exhibition will be held in conjunction with the congress and will be open from 17.45 Wednesday May 13 until 16.00 Friday May 15. The exhibition will be conveniently located just outside the session rooms. This area will be utilized for serving lunches, refreshments during coffee breaks as well as the welcome reception will be held here in order to maximize the amount of time the delegates spend within the exhibition area. The exhibition offers an excellent opportunity for delegates to interact with the industry and to familiarize themselves with the latest advances within this field.

Floor plan
A floor plan will soon be available on the congress web site.

Why exhibit?
Meet your target group! We are expecting approx. 1100 international physicians, nurses and technicians in the area of Paediatric and Congenital Cardiology.
A strong scientific programme, combined with the accessibility of Gothenburg as a destination leads us to be confident of an excellent attendance at the congress.

• Great opportunity to make direct personal contact with important players in your target group.
• Increase your brand recognition through your online and onsite presence.
• Profit from the opportunity to communicate with an international audience. Connect with outstanding physicians, nurses and technicians in the area of Paediatric and Congenital Cardiology and generate new business leads.

GOLD SPONSORS SEK 255 000 (approx. € 23 500)
EXHIBITION
- 14 m² exhibition space – prime location in exhibition
- 3 tables, 6 chairs
- Electricity & Wi-Fi

COMPANY REPRESENTATIVES
- 3 complimentary registrations with access to scientific sessions, lunches and refreshments

BRANDING
- Company logo with link on the congress web site
- Advertisement in the congress app – prime location of advertisement
- Acknowledgement on PPT displayed in all session rooms (during breaks)
- Company logo with link in the congress app
- One insert in delegate bags

If you as a Gold sponsor also would like to book a Satellite lunch symposium you will receive a 10% discount for that as well as getting the first choice in timeslot and room for lunch symposium
SILVER SPONSORS SEK 155 000 (approx. € 14 500)

EXHIBITION
- 8 m² exhibition space
- 1 tables, 2 chairs
- Electricity & Wi-Fi

COMPANY REPRESENTATIVES
- 2 complimentary registrations with access to scientific sessions, lunches and refreshments

BRANDING
- Company logo with link on the congress web site
- Advertisement in the congress app
- Acknowledgement on PPT displayed in all session rooms (during breaks)
- Company logo with link in the congress app
- One insert in delegate bags

EXHIBITORS SEK 51 000 (approx. € 5 000)

EXHIBITION
- 4 m² exhibition space
- 1 tables, 1 chair
- Electricity & Wi-Fi

COMPANY REPRESENTATIVES
- 1 complimentary registration with access to scientific sessions, lunches and refreshments

BRANDING
- Company logo with link on the congress web site

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6. EDUCATIONAL SUPPORT OPPORTUNITIES

SATELLITE LUNCH SYMPOSIUM
SEK 260 000 (approx. € 24 000)

Opportunity to organize a satellite lunch symposium, program subject to the approval of the scientific committee. Includes:

- Hall rental with standard A/V equipment
- Symposia program will be included in the congress program (subject to receipt by publishing deadline)

Branding

- Company logo with link on the congress web site
- Company logo with link in the congress app

Please note! All speakers expenses such as registration, accommodation, travel expenses are not included in the fee, this will be an additional cost.
7. OTHER SUPPORT OPPORTUNITIES FOR GOLD & SILVER SPONSORS

Congress bags
Supply of goods, taxes, shipping (price depends on quality and quantity)

Possibility to provide the participants’ congress bags, which will show both company logo as well as the congress logo. Sponsorship of the congress bags is limited to one corporate partner. The bags will have to be approved by the local organizing committee.

Lanyards
Supply of goods, taxes, shipping (price depends on quality and quantity)

Possibility to include company logo on participants lanyards. Sponsorship of lanyards is an exclusive sponsorship. The lanyards will have to be approved by the local organizing committee.

Note pad & pen
Supply of goods, taxes, shipping (price depends on quality and quantity)

Opportunity to include company banner on note pads and pens handed out to the participants.

8. CONTACT & REGISTRATION

Register as Gold, Silver of Exhibitor as well as for a Satellite lunch symposium on this e-mail address: aepc2020@resia.se

We are also open to discuss further opportunities or other ideas of sponsorship and participation as well, please contact us!

www.aepc2020.org

AEPC 2020 CONGRESS SECRETARIAT
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